

Getting Ready for Photographs

CHARLES RUTENBERG REALTY
THE CLARK GROUP

Staging is key in the sale of your home. Here are some affordable tips to get your home prepared for pictures.

This a time to remove items from the home that will NOT be coming with you to your next home.







Exterior: Front & Back

- Remove Cars from Driveway
- Close & clean all windows
- Pick up leaves, sticks, branches
- Make sure all plants are pruned and all sidewalks are edged and neat, not blocking any widows or doors
- Put away toys, bicycles
- Store seasonal decorations
- Stow garden tools, supplies
- Remove all hoses, power cords, cables
- Arrange porch/deck furniture
- Clean pool area, remove cleaner
- Store your packed items in garage
- Lockbox will go on front door the front entrance is important

Interior: Main Area

- Remove all personal items/ photos
- Remove all visible clutter, keys, shoes
- Open blinds/shades
- Replace burned out/missing light builds
- Tidy up or put away all children's toys
- Remove waste baskets
- Hide pet dishes, toys, beds
- Vacuum carpets/floors/baseboards
- Clean all ceiling fans
- Remove newspapers, mail
- Display attractive books
- Turn off televisions
- Turn on all lights
- Make sure your home smells nice

Interior: Kitchen

- Remove all items from refrigerator door and anything stored on top of frig
- Store food in cabinets
- De-clutter counters, stove
- Clean all stainless steel appliances
- Stow small appliance
- Hide soap, cleaning items, dish towels, and sponges
- Clear sink of dishes
- Put away dish rack
- Organize items on open shelves
- Place bowl of fruit or flowers on the counter
- Remove/hide Trash can
- Replace burned out/missing bulbs
- De-clutter pantry







Interior: Dining Room

- Straighten/push in chairs
- Add centerpiece, candles
- Set table for dinner
- Add a vase of flowers
- Add a bottle of wine, glasses
- Replace burned out/missing light bulbs

Interior: Bathroom

- Make the bathroom sparkle
- Hang fresh towels
- Clear the counters of toiletries
- Clean mirrors
- Clean toilet and close lid
- Remove all Items from tub/shower
- Remove clothing from behind doors
- Place all dirty clothes in a hamper in laundry basket in laundry room
- Replace burned out/missing light bulbs

Interior: Bedroom

- Make the beds
- Arrange decorative pillows-not too many
- Put away clothing/shoes
- Open shades/blinds
- Clean under the bed and closets
- Clean ceiling fan
- Remove/hide trash can
- Clear off dresser/night tables
- Remove clothing from behind doors
- Replace Burned/missing light bulbs

Keep in mind that taking care of all deferred maintenance and doing a thorough cleaning will help your home show at its highest level and sell for the most money.

Angie Clark, ABR, CRS, GRI, SFR www.angieclark.com 727-204-9214